



**San Bernardino Valley  
Water Conservation District**

Helping Nature Store Our Water

**OUTREACH AND COMMUNICATIONS COMMITTEE AGENDA**

**Tuesday, October 21, 2025 – 3:00 PM**

**Location** – 1630 W. Redlands Blvd., Ste. A, Redlands, CA 92373

Anyone wishing to listen to or participate in the meeting can join via Teams by clicking on this link, <https://teams.microsoft.com/l/meetup-join>, or by entering the following information at <https://www.microsoft.com/en-us/microsoft-teams/join-a-meeting>:  
Meeting ID: 210 438 800 198 Passcode: 3hb7hC2G

Note: Copies of staff reports and other documents relating to the items on this agenda are on file at the District office and are available for public review during normal District business hours. New information relating to agenda topics listed, received, or generated by the District after the posting of this agenda, but before the meeting, will be made available upon request at the District office and in the Agenda Package on the District's website. It is the intention of the San Bernardino Valley Water Conservation District to comply with the Americans with Disabilities Act (ADA) in all respects. If you need special assistance with respect to the agenda or other written materials forwarded to the members of the Board for consideration at the public meeting, or if as a participant at this meeting you will need special assistance, the District will attempt to accommodate you in every reasonable manner. Please contact Allison Zecher at (909) 793-2503 at least 48 hours prior to the meeting to inform her of your particular needs and to determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis.

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**CALL TO ORDER**

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**1. PUBLIC PARTICIPATION**

*Members of the public may address the Board of Directors on any item that is within the jurisdiction of the Board; however, no action may be taken on any item not appearing on the agenda unless the action is otherwise authorized by Subdivision (b) Section 54954.2 of the Government Code.*

**2. ADDITIONS/DELETIONS TO AGENDA**

*Section 54954.2 provides that a legislative body may take action on items of business not appearing on the posted agenda under the following conditions: (1) an emergency situation exists, as defined in Section 54956.5; (2) a need to take immediate action and the need for action came to the attention of the District subsequent to the agenda being posted; and (3) the item was posted for a prior meeting occurring not more than five calendar days prior to the date action is taken on the item, and at the prior meeting the item was continued to the meeting at which action is being taken.*

**3. APPROVAL OF MEETING MINUTES FROM March 5, 2025.....3**

**4. EDUCATION PROGRAM UPDATES**

a. Cal Poly Pomona College of Engineering Senior Project Update

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**BOARD OF DIRECTORS**

Division 1 Richard Corneille      Division 2 Mark E. Falcone      Division 3 Robert Stewart      Division 4 John Longville      Division 5 Melody McDonald

**GENERAL MANAGER**

Betsy Miller

SBVWCD Outreach Committee Agenda, October 21, 2025

- b. IERCDC Water Conservation Education Update
- c. Waterwise Garden at San Bernardino County Museum Update
- 5. **DRAFT WEBSITE UPDATE PRESENTATION AND LOGO REVIEW.....7**
- 6. **OUTREACH PLAN IMPLEMENTATION UPDATE**
  - a. SBVWCD Outreach Report for 2025.....9
- 7. **SBVWCD 2025 WATER YEAR PRESS RELEASE.....13**
- 8. **NEXT QUARTERLY MEETING**
  - A. TBD
- 9. **ADJOURNMENT**

Committee Members:  
John Longville, Chair  
Mark E. Falcone

Alternate:  
Robert Stewart

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